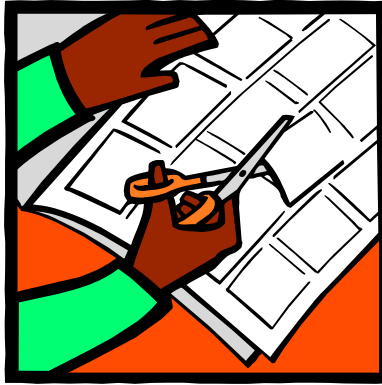


Advertisement Analysis Assignment



1. Using ads from magazines, put together a collage on poster board that illustrates the numerous ways in which logical fallacies appear in advertisements. **OR**, create a PPT or PREZI presentation with ads you find on line.
2. Title the poster using large colorful lettering about 3" high or select font that reflects the point you wish to make
3. Outline speech of 4-5 minutes which includes an INTRODUCTION, BODY, CONCLUSION.
4. Organize your collage/presentation by choosing
 - a single **PRODUCT** and show several different fallacies used to sell it.
 - a single **MAGAZINE** to show several different fallacies used in it
 - a single **FALLACY** to show several different products advertised using it.
5. Conclude with a comment on what you learned doing this project.