

Evaluation Form  
PERSUASIVE SPEECH

Name \_\_\_\_\_ Time: \_\_\_\_\_

CLAIM: \_\_\_\_\_

INVENTION AND DISPOSITION

**I. Attention Step**

- \_\_\_\_\_ Related to audience
- \_\_\_\_\_ Credibility established
- \_\_\_\_\_ Preview

**II. Need Step**

- \_\_\_\_\_ Problem demonstrated
- \_\_\_\_\_ Ramifications given
- \_\_\_\_\_ Use of sufficient support
- \_\_\_\_\_ Pointing to audience need

**III. Satisfaction Step**

- \_\_\_\_\_ Solution described
- \_\_\_\_\_ Solution explained
- \_\_\_\_\_ Need and solution logically connected
- \_\_\_\_\_ Practicality of solution
- \_\_\_\_\_ Objections Met

**IV. Visualization Step**

- \_\_\_\_\_ Hypothetical positive results
- \_\_\_\_\_ Hypothetical negatives if not implemented
- \_\_\_\_\_ Contract

**V. Action Step**

- \_\_\_\_\_ Summarized
- \_\_\_\_\_ Called for response
- \_\_\_\_\_ Stated personal intention
- \_\_\_\_\_ Ended with impact

**STYLE**

- \_\_\_\_\_ Vivid language
- \_\_\_\_\_ Clarity

**DELIVERY/MEMORY**

- \_\_\_\_\_ Vocalics: rate, volume, tone, quality
- \_\_\_\_\_ Body language: posture, gestures
- \_\_\_\_\_ Other nonverbal: appearance, space, time
- \_\_\_\_\_ Eye contact

Commendation:

Recommendation:

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