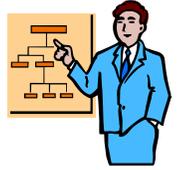


## Informative Speech Using Appropriate Visual Aids



**Time:** 6-7 minutes

**Description:** This informative speech requires skillful use of visual aids that support, rather than substitute for, the main ideas of the speech. You may add audio aids if they will enhance your presentation. Choose support such as objects, charts, videotape clips, graphs, drawings along with required use of something projected from the computer (PPT).

### **Skills to demonstrate:**

- Fully developed introduction and conclusion
- Clearly stated main points
- Support for each main point (consider PIE)
- Use of signposts
- Use of at least two research sources
- Skillful use of visual aids presented through PowerPoint (audio optional)
- Creation of a full-sentence outline including Chicago citation and resources page

### **Informative Options**

**Process or Demonstration:** A speech clarifying a process by which something is done, is created, or occurs. You may actually demonstrate the process. (See text pages 298-300). Topics should add to the knowledge of a college-level audience.

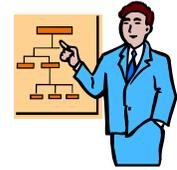
Examples: how the lottery system works; stages of grief; how to analyze handwriting; the progress of a disease; how to upgrade a computer; how to do calligraphy; the process of learning in senior adults, how to play an instrument.

**Report about a Person:** A speech giving the main life events and accomplishments of a famous individual who has made a significant contribution to society.

Examples: subjects who contributed positively or negatively to society: Supreme Court justices, politicians, artists, entertainers, military officers, educators, and so on make good subjects. Consider a subject from another culture or another time.

**Explanation or Description:** A speech that explains a complex idea or describe a place, event, or object – how it is made, how it works, its significance, and so on. (See text pages 300-306) Examples: lucid dreaming, noninvasive medications, a wedding in another culture, a Romanian orphanage, an ostrich.

# Informative Speech Plan - (6-7 min w/PowerPoint VA)



**Topic:** \_\_\_\_\_

What do you want to audience to know/think/believe/do as a result of your speech?  
\_\_\_\_\_

What is your speech about? \_\_\_\_\_

What is the organizational structure of your speech? \_\_\_\_\_

## What are the main points of your speech? (3-5 usually are enough)

I.
II.
III.
IV.

## What two/three different kinds of support will you use to develop each main point?

<b>I</b>	a.
	b.
	c.

<b>II</b>	a.
	b.
	c.

<b>III</b>	a.
	b.
	c.